

DEPARTMENT OF EDUCATION
CAGAYAN DE ORO CITY
RELEASED
NOV 23 2022

Division Advisory No. 55 s. 2022
November 22, 2022

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.depedcdo.net)

INVITATION TO JOIN THE AYALA FOUNDATION'S DIGITAL MAGITING CONFERENCE

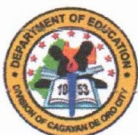
The Ayala Foundation, Inc.(AFI) is inviting the Department of Education Division of Cagayan de Oro City literacy teachers to join the online 6th Magiting Digital Conference, entitled, **"Gurong Magiting: Kaagapay sa Pagbuo ng Isang Bansang Nagbabasa"**. The Digital Magiting Conference is part of Ayala Foundation's Maging Magiting program, which promotes the love of the country and encourages Filipinos to take pride in their rich history and culture.

Participation in this activity shall be on a voluntary basis as such, participants themselves shall shoulder any registration fees and travel/incidental expenses. Further, their participation shall be subject to the non-disruption of classes policy stipulated in DepEd Order No.9, s. 2005 entitled "Institutes measures to increase Engaged Time-on-Task" and Ensures compliance therewith, Section 3 of Republic Act 5546 (Policy on Contributions), and DepEd Order No. 66, s. 2017 (Policy on Off-Campus activities).

For further details, the Ayala Foundation will provide the meeting link and other instructions to the participants in the coming days.

Attached is a copy of the communication for reference.

MSCC / DA online digital conference entitled gurong magiting
November 22, 2022



Address: Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City
Telephone: (08822)-8550048
Email: cagayandeoro.city@deped.gov.ph

November 4, 2022

Dr. Cherry Mae L. Reyes, CESO V
Schools Division Superintendent
Department of Education – Division of Cagayan De Oro City

Dear Dr. Reyes:

Greetings from the Ayala Foundation, Inc. (AFI), the social development arm of the Ayala Group of Companies. We are committed to helping improve lives through our key program areas, such as Education. Through our partnership with the Department of Education, we continue to provide access to quality education and support its **Sulong EduKalidad** program and the implementation of the region's/division's Basic Education Learning Recovery and Continuity Plan (BE-LRCP.)

In celebration of National Reading Month, we will be conducting the 6th Magiting DigiCon, entitled, **"Gurong Magiting: Kaagapay sa Pagbuo ng Isang Bansang Nagbabasa"**. The Digital Magiting Conference is part of Ayala Foundation's Maging Magiting program, which promotes love of country and encourages Filipinos to take pride in their rich history and culture. Launched in 2018, the Maging Magiting program is implemented in partnership with the Department of Education (DepEd), the National Historical Commission of the Philippines (NHCP), and Chooks-to-Go.

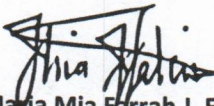
This year's digital conference gathers educators across the nation, with the intent *to provide teachers a rich literacy base to build a Reading Recovery framework and cultivate a culture of reading*. This conference aims to address the learning gaps and losses brought about by the pandemic and provide continued opportunities for teachers to upskill and reskill as we embark, as a country, on the road to recovering learning.

We would like to invite literacy teachers from the Division of Cagayan De Oro City to participate in this online event that will be conducted on **November 25, 2022, 9:00 – 11:30 AM via Zoom**.

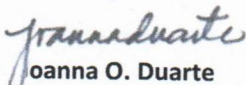
We will provide you with more details in the coming weeks as we move closer to event day. In the meantime, we have attached an overview of the program for your initial review and reference. **We are excited to collaborate with your good office and kindly request that you endorse us to your designated officer for coordination of this Magiting DigiCon.**

Thank you, as always, for your support of our education programs; we look forward to your favorable response in this matter. Should you have further questions or clarifications, please feel free to reach **Ms. Jai Astilla, Program Lead for CENTEX Training Institute**, through landline (02) 7759-8288, mobile 0932-8566185 or e-mail at astilla.js@ayalafoundation.org

Respectfully yours,


Maria Mia Ferrah J. Falcis
Manager, Educational Development
Ayala Foundation, Inc.

Noted by:


Joanna O. Duarte
Senior Director for Social Development
Ayala Foundation, Inc.

The 6th Magiting DigiCon
"Gurong Magiting: Kaagapay sa Pagbuo ng Isang Bansang Nagbabasa"
November 25, 2022 | 9:00 – 11:30 AM

TIME	PROGRAM OF ACTIVITIES
9:00 - 9:10 AM	Preliminaries
9:10 - 9:15 AM	Welcome Remarks by Ruel Maranan, President of Ayala Foundation, Inc.
9:15 - 9:20 AM	Message from DepEd
9:20 – 9: 35 AM	National Situationer: State of Literacy in the Philippines
9: 35 – 9:55 AM	Keynote Message: Building a Reading Recovery Framework
9: 55 – 10:10 AM	Q&A
10:10 – 10: 25 AM	Raffle/Break
10:25 – 10:55 AM	Panel Discussion: Promoting Reading in School, at Home, and in the Community
10:55 – 11:25 AM	Q&A
11:25 – 11:30 AM	Closing Remarks
11:30 AM	End of Program